## **Principal Profile**

Principal Name: Consumer Technology Association

Business Or Interest: The Consumer Technology Association (CTA), formerly the Consumer

Electronics Association (ČEA), unites 2,200 companies within the consumer technology industry. Members tap into valuable and innovative members-only resources: unparalleled market research, networking opportunities with business advocates and leaders, up-to-date educational programs and technical training, exposure in extensive promotional programs, and representation from the voice of the industry.

Lobbying Interests: All legislating impacting consumer technology development, sales and

use.

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